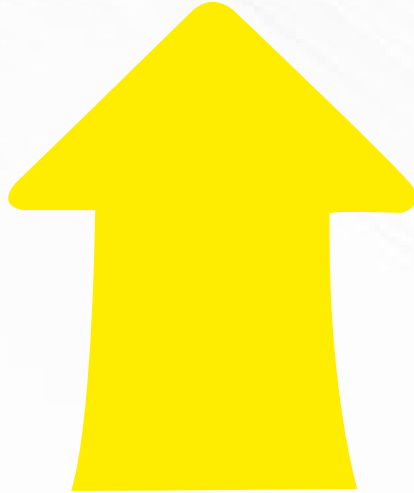




Bharati Vidyapeeth

(Deemed to be University) Pune, India

Founder Chancellor : **Dr. Patangrao Kadam**



It's time for
New-Age **BBA** Online
Mode



SCHOOL OF ONLINE EDUCATION
CENTRE FOR DISTANCE AND ONLINE EDUCATION

BHARATI VIDYAPEETH

(DEEMED TO BE UNIVERSITY)



EXCELLENCE IN EDUCATION SINCE 1964

A great visionary; Hon'ble. Dr. Patangrao Kadam laid down the cornerstone of Bharati Vidyapeeth in 1964. Bharati Vidyapeeth was conferred the status of Deemed to be University in 1996 in view of its academic excellence.

All the programmes offered by BV (DU) are recognized by UGC, AICTE or the respective statutory councils and are known to be innovative and evolving in nature. BV (DU) presently has 29 constituent units, including three research institutes dedicated exclusively for research. BV (DU) has world-class infrastructure and facilities, and adopts latest and finest teaching pedagogies. BV (DU) has entered into many national, as well as, international collaborations.



SCHOOL OF ONLINE EDUCATION

CENTRE FOR DISTANCE AND ONLINE EDUCATION

Bharati Vidyapeeth has been a pioneer in providing quality education to masses since 1964. Education is not a privilege but a right! Centre for Distance and Online Education - School of Online Education (is the arm of BV (DU) that bridges the gap between have and have nots by nullifying the hurdles such as time constraints, remote locations, laicnan affordability etc through use of digital platform and internet connectivity.

INFORMATION ABOUT CDOE-SOE

- SOE has received the UGC, AICTE recognition to offer a two year MBA Programme (Online mode), Three years BBA Programme (Online Mode), Three years BCA Programme (Online Mode) This programme would be considered at par with the full time programme offered by any recognized university in India.
- SOE aims to promote world class education to masses through use of state of the art e-learning tools and techniques.
- SOE also enables the working professionals to upskill themselves that could enable them to quickly move up the corporate ladder.



**BHARATI
VIDYAPEETH**
(Deemed to be
University)

QUADRANT APPROACH

Quadrant 1 (e-tutorial)

Contains Video and Audio Content in an organized form, Animation, Simulations, Video Demonstrations, Virtual Labs, etc, along with the transcription of the video.



Quadrant 2 (e-Content)

Contains comprise of self-instructional material, e-Books, Illustrations, Case Studies, Presentations etc. and also contain web resources such as further references, related links, open source content on internet etc.



Quadrant 3 (Discussion Forum)

For raising of doubts and clarifying them by course coordinator or his/her team.



Quadrant 4 (Assessment)

Contains MCQs, Problems, Quizzes, Assignments, Discussion Forum Topics & setting up the FAQ, Misconceptions.



LEAD THE FUTURE

Innovation and Creativity, Advances in Technology, Better connectivity and Affordable World Class Education has transformed the landscape of business. As a result mankind is witnessing rapid changes like it has never before. At times like these, if we don't keep up with the pace, we run the risk of falling behind.

Through use of Digital Expertise, we take this opportunity to transform your lives by revolutionizing the business education thereby enabling you to take a quantum leap in your career.

Our BBA programme through online mode are a truly unique programme that delivers advance business knowledge, critical problem solving capabilities, essential soft skills as sought by employers and much more.



BENEFITS OF OUR ONLINE PROGRAMMES



Self-paced Flexible Learning

Learn anytime, anywhere at your own pace with 24x7 access to the complete online course content



Expert Faculties with Rich Industry Experience

Online Classes and Guidance from faculties with industry experience.



Faculty Interaction

Subject related faculty interaction through Discussion forum for clearing of doubts and queries.



Practical Teaching Approach Based on Industry Case Studies

Access to latest Domestic and International case studies



Placement Assistance

Access to job openings and Resume profile building



Entrepreneurship Nurturing

Designed specifically to encourage and nurture leadership and entrepreneurship skills.



Workshops and Bootcamps

Enhance and up-date your skills at regular Workshops and Bootcamps on industry-relevant topics.



Peer Networking Opportunities

Get a chance to network with peers working at Managerial levels across industries.



Leadership Grooming for Managerial Positions

VUCA based leadership training to impart management level grooming.



BACHELORS OF BUSINESS ADMINISTRATION

PROGRAMME DESCRIPTION

The Bachelor of Business Administration Programme (BBA) is a 136 credits (36 courses) three year online programme offered by School of Online Education, an arm of Bharati Vidyapeeth (Deemed to be University) Pune.

The Bachelor of Business Administration (BBA) is designed to provide a strong practical understanding of the principles, theories, and tools necessary to succeed in businesses.

The BBA programme focuses on imparting to students the ability to demonstrate leadership, understand human relationships, and problem-solving abilities essential for success in any business endeavour.

PROGRAMME OBJECTIVES

- To provide students with world class business education and develop dynamic business managers, entrepreneurs and business leader.
- To enhance decision making capabilities by imparting critical thinking and analytical abilities.
- To prepare students for the challenging responsibilities and career opportunities with Organizations and as Business Leaders.

BBA PROGRAMME STRUCTURE

Sr.	Particular	Details
1	Academic Eligibility	10+2 in any stream or equivalent from any recognized board of India
2	Programme Duration	36 months
3	Mode	Online
4	Total Credits of the Programme	136
5	Total number of Courses	35 Courses + 1 Project
6	University Examinations	Online exam will be held at the end of each semester
7	Passing Percentage	Minimum GradePoint of 5.0. (40 % marks)

BBA PROGRAMME FEE STRUCTURE

Fee Plan	Particulars	Amount (INR)
Application Fees (Non-Refundable)	At the time of Registration	1,000
Admission Fees (Non-Refundable)	At the time of Admission	1,000
Tuition Fees	1st Year	25,000
	2nd Year	25,000
	3rd Year	25,000
	Total (Excluding Application & Admission Fees)	75,000

The student has to pay separate Examination Fees for each semester as applicable.

MBA PROGRAMME SPECIALIZATION COURSES

1 Marketing Management

2 Human Resource Management

3 Entrepreneurship Development

4 Financial Management

5 International Business Management

6 Financial Market

CO-ORDINATOR SUPPORT

 coordinator.onlinebba@bharativedyapeeth.edu |  9309754168

www.bharativedyapeethonline.com

ACHIEVEMENTS

- Accreditation & Re-Accreditation with 'A+' Grade by NAAC, India
- The Ministry of Human Resource Development, Government of India has accorded "A" grade status to the University Recognized by All India Council for Technical Education (AICTE)
- The programmes in Pharmacy, Engineering and Management have been continuously accredited by National Board of Accreditation (NBA)
- Featured among the Top 50 Universities in India by 'India Today'
- Placed among the top 5 Universities in the Western Region by 'India Today'
- Recognized as one of the Top 10 Universities preferred by Overseas Students for 'Higher Education in India'

PROGRAM OUTCOMES

At the end of the course the student should be able to:

1. To Act as a responsible citizen of the society and the professional world.
2. To evaluate different business problems using analytical and creative, and integrative abilities and to solve business problems in an ethical manner.
3. To understand finance and other core business content and new venture development. PO4: To develop and implement functional and general management skills to make strategic decision in current era
4. To build and Demonstrate Leadership, Teamwork, Social skills and communicate effectively in different contexts.
5. To facilitate the students to go for professional courses and to develop ethical reasoning, professional behaviour, and entrepreneurial skills.

DISTINCTIVE FEATURES



70,000+
Students



4,000+
Faculties



12
Faculties of Studies



324+
Programmes



Students from
48+
Countries



29+
Constituent Units including
three Research Institutes



8+
Campuses spanning across



7+
Cities



VALUE ADDED WORKSHOPS & ONLINE SEMINARS

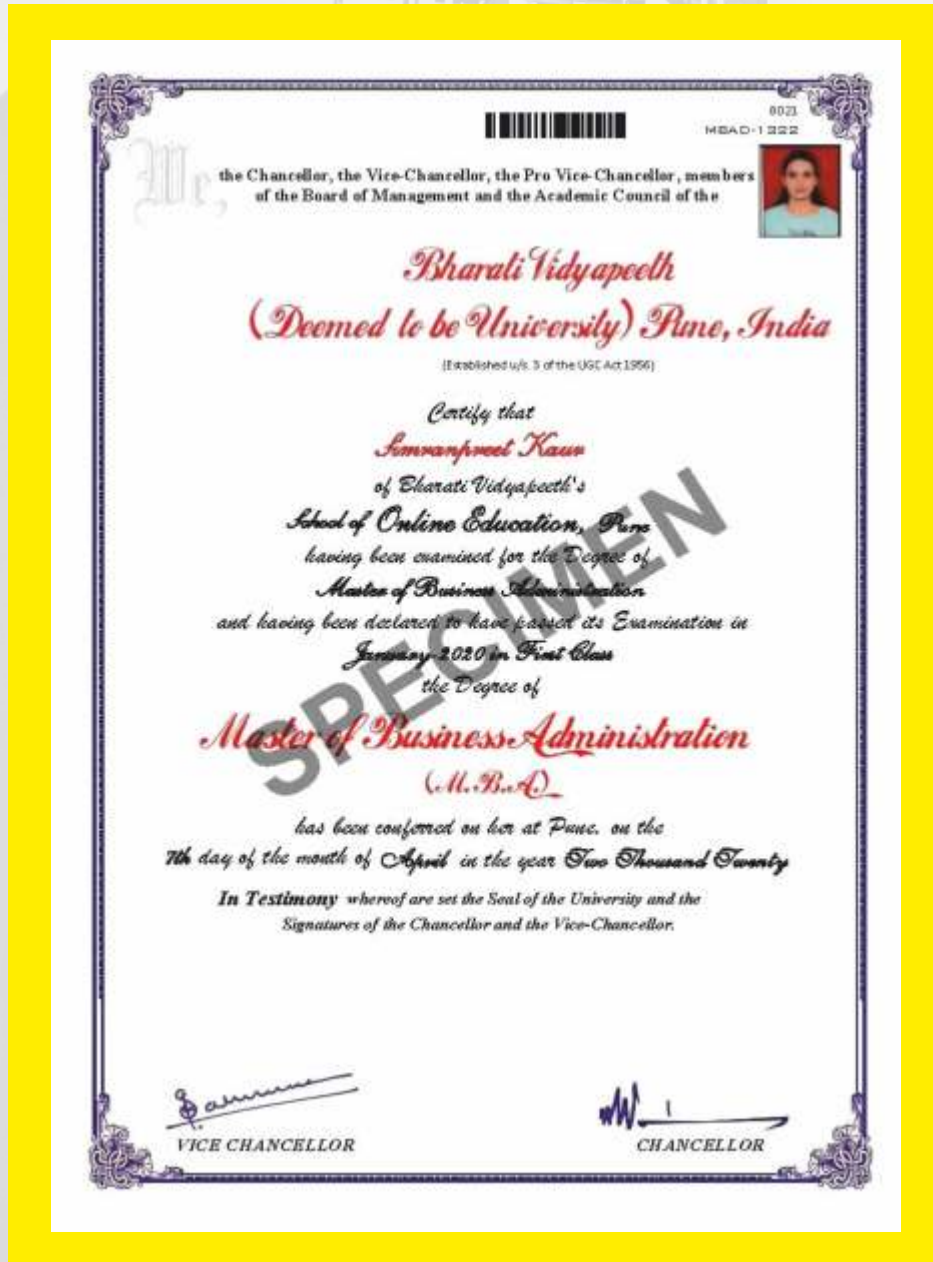
Xun Kuang a Chinese philosopher had said, “Tell me and I will forget, Show me and I may remember, Involve me and I will learn”

BV (DU) truly believes in this adage and therefore plans to introduce workshops over select weekends for its students through which they can participate and get involved in the process. The Value added workshops and seminars would be optional and could be availed on payment of additional fees. Students could also get an opportunity to network with their peers and interact with senior corporate head honchos at such workshops-



SPECIMEN CERTIFICATE

Bachelor of Business Administration (B.B.A) programme (Online Mode) for those who successfully complete the Prescribed course of study and fulfill all academic requirements.



SCHOOL OF ONLINE EDUCATION CENTRE FOR DISTANCE AND ONLINE EDUCATION



Bharati Vidyapeeth (Deemed to be University),
Bharati Vidyapeeth Bhavan, L.B.S. Marg, Pune-411030

Counselor No 8055912895, 9699587486



9699563698



020-24407100,



cdoe.support@bharatividyaapeeth.edu,
soe.admission@bharatividyaapeeth.edu



bharatividyaapeethonline.com
bvuniversity.edu.in