



**Bharati Vidyapeeth (Deemed to be University)  
Centre for Distance and Online Education, Pune**

**MBA (Online) Jan 2020  
Sem IV  
CAPSTONE PROJECT**

Project should be a **Research Project** or it may be **an operational assignment** that involves working by the students in an organization. **Student need to submit the project report in due format on or before 10<sup>th</sup> Jan 2022.**

In case of **an operational assignment**

- 1) Students are expected to do a project work in an organization wherein they are doing Summer Internship.
- 2) The students should identify specific problems faced by the organization in a functional area in which the assignment is given.  
e.g.
  - (a) Sales - sales targets are not achieved for a particular product or service in a given period of time.
  - (b) Finance - mobilization & allocation of financial resources.
  - (c) HR - Increase in employee turnover ratio.
- 3) In this study students should focus on Identifying the reasons / factors responsible for the problems faced by the organization
  - Collection of data (Primary & Secondary) related to reasons / factors responsible for these problems
  - Data Analysis tools & interpretation
  - Findings & observations.
  - Suggestions (based on findings & observations) for improving the functioning of the organization.

**Report will include the following Chapter Scheme**

- 1) Introduction and Literature Review: - This chapter will give a reader the background of problem area, specific problem & how you come across it?
- 2) Company profile
- 3) Objectives of the study/task undertaken
- 4) Data collection
- 5) Data analysis & interpretation
- 6) Findings & observations
- 7) Suggestions
- 8) Learnings from the study