



# Bharati Vidyapeeth

( Deemed to be University ) Pune, India

Founder Chancellor : **Dr. Patangrao Kadam**

## SCHOOL OF ONLINE EDUCATION

CENTRE FOR DISTANCE  
AND ONLINE EDUCATION

# MBA

**Online Mode  
(UGC Entitled)**

START YOUR  
**AMAZING CAREER**

Application Booklet  
July 2023 Session

### SPECIALIZATION COURSES

- Marketing Management
- Financial Management
- Human Resource Management
- International Business Management
- Production & Operations Management
- Information Technology Management
- Business Analytics
- Agribusiness Management
- Retail Management
- Project Management
- Event Management
- Hospitality Management
- Sports Management
- Infrastructure Management

# BHARATI VIDYAPEETH (DEEMED TO BE UNIVERSITY)

A great visionary; Hon'ble. Dr. Patangrao Kadam laid down the cornerstone of Bharati Vidyapeeth in 1964. Bharati Vidyapeeth was conferred the status of Deemed to be University in 1996 in view of its academic excellence.

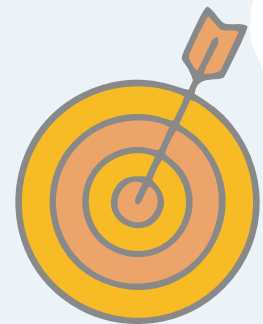
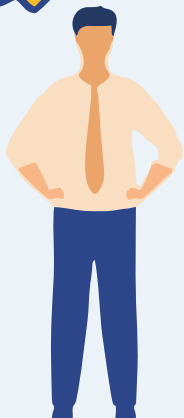
All the programmes offered by BV(DU) are UGC Entitled and approved by AICTE and are known to be innovative and evolving in nature. BV(DU) presently has 29 constituent units, including three research institutes dedicated exclusively for research. BV(DU) has world-class infrastructure and facilities, and adopts latest and finest teaching pedagogies. BV(DU) has entered into many national, as well as, international collaborations.



EXCELLENCE  
IN  
EDUCATION  
SINCE  
1964



# MASTER OF BUSINESS ADMINISTRATION



## PROGRAMME DESCRIPTION

The Master of Business Administration (124 credits) Two years duration programme is recognised by UGC-DEB and AICTE offered through Online Learning Mode. Bharati Vidyapeeth (Deemed to be University) having experienced faculty members and excellent infrastructure needed for online programmes. The online Master of Business Administration programme prepares you to formulate real world strategies and solve intricate complex problems faced by organizations of today. The programme comprises of four semesters. The first two semesters cover the subjects that are core to management and are essential to form a strong conceptual base before one can start specializing for domains of interests.

During the third semester, students have to choose dual specialization(s) and study the specialization related subjects in depth. This programme also includes Summer Internship for 8 Credits. The medium of instruction and examination will be only English. A student would be required to complete the course within four academic years from the date of admission.

## PROGRAMME OBJECTIVES

- To provide students with the management skill sets that are required by organizations to solve complex and real-life problems.
- To develop analytical skills and innovative attitudes among students so as to facilitate change and increase their value in organizational systems.
- To leverage technology to impart problem solving skills to students.

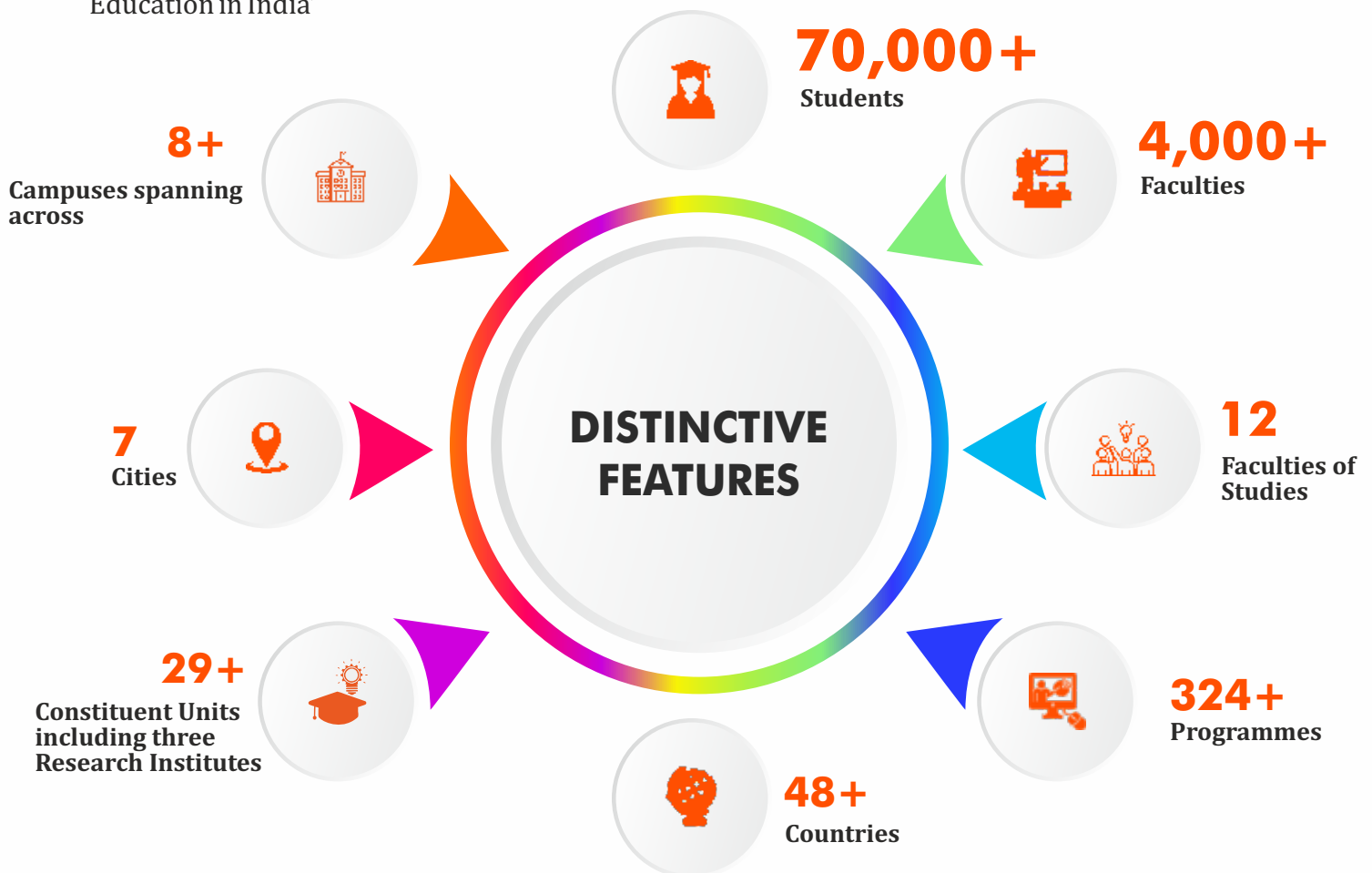
## ACHIEVEMENTS

- Accreditation with 'A+' Grade (2017) awarded by NAAC.
- Category - I University Status by UGC
- University has got 91 Rank by NIRF 2023
- The University was ranked within the Top 100 ranks consecutively for the last 5 years.
- Its three Constituent Units have also obtained ISO 9001-2008 certification.
- The programmes in Pharmacy, Engineering and Management have been continuously accredited by National Board of Accreditation (NBA)
- Featured among the Top 50 Universities in India by 'India Today'
- Placed among the top 5 Universities in the Western Region by 'India Today'
- Recognized as one of the Top 10 Universities preferred by Overseas Students for 'Higher Education in India'

## PROGRAMME OUTCOMES

**On the successful completion of this Programme a student shall be able to:**

1. Apply the knowledge of management theories and practices to solve business problems.
2. Foster analytical and critical thinking abilities for data-based decision making.
3. Learn new technologies with ease and be productive at all times.
4. Ability to understand, analyze and communicate global, economic, legal, and ethical aspects of business.
5. Read, write, and contribute to Business literature.
6. Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.



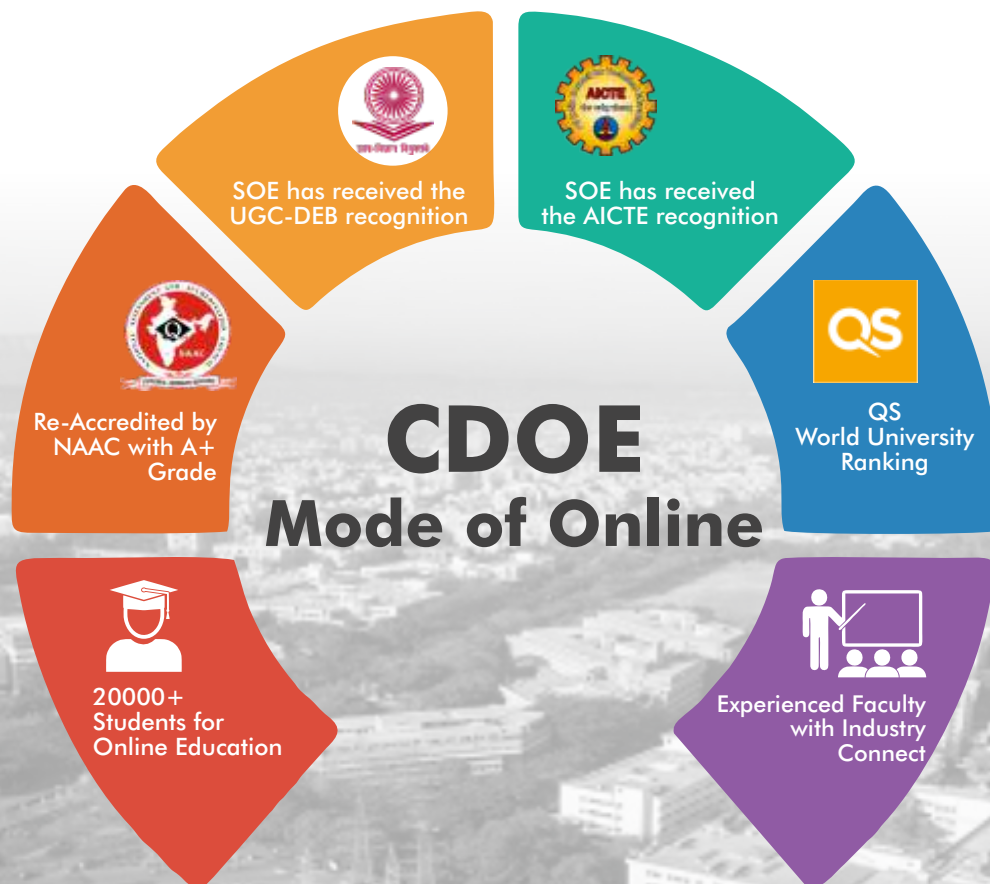
# SCHOOL OF ONLINE EDUCATION

## CENTRE FOR DISTANCE AND ONLINE EDUCATION

Bharati Vidyapeeth has been a pioneer in providing quality education to masses since 1964. Education is not a privilege but a right! Centre for Distance and Online Education (CDOE) - School of Online Education (SOE) is the arm of BV (DU) that bridges the gap between have and have not's by nullifying the hurdles such as time constraints, remote locations, affordability etc through use of digital platform and internet connectivity.

### INFORMATION ABOUT CDOE-SOE

- Bharati Vidyapeeth (Deemed to be University) is offering UGC Entitled and AICTE approved programmes i.e. MBA, MCA, BBA (Three Years) / (Four Years - Honors), BCA (Three Years) / (Four Years - Honors) through Online Learning Mode. This programme would be considered at par with the full time programme offered by any recognized university in India.
- SOE aims to promote world class education to masses through use of state of art, e-learning tools and techniques.
- SOE also enables the working professionals to upskill themselves that could enable them to quickly move up the corporate ladder.



# MBA PROGRAMME STRUCTURE

Sr.	Particular	Details
1	Academic Eligibility	Admission to the programme is open to any graduate (10+2+3) from any recognized university satisfying the following conditions: 1. The candidate should have secured at least 50% (45% for SC/ST) in aggregate at graduate level university examination. 2. The Candidate applying in final year of bachelor's degree may also apply. Admission of such candidates will remain provisional until submission of final result certificates in original.
2	Programme Duration	24 months
3	Mode	Online
4	Total Credits of the Programme	<b>124</b>
5	Total number of Courses	38 Courses + 1 Summer Internship
6	University Examinations	Online exam will be held at the end of each semester
7	Passing Percentage	Minimum Grade point of 5.0. (40 % marks)

# MBA PROGRAMME FEE STRUCTURE

Particulars	1st Semester	2nd Semester	3rd Semester	4th Semester	Total Fees
(Application & Registration Fee) (Non-Refundable)	2000	-	-	-	2000
(Tuition Fees & Exam Fees)	32000	32000	32000	32000	128000
<b>Total</b>	<b>34000</b>	<b>32000</b>	<b>32000</b>	<b>32000</b>	<b>130000</b>

**Note-** Backlog Exam Fee **Rs.400/-** per subject will be charged separately (as applicable) at the time of Term End Examination

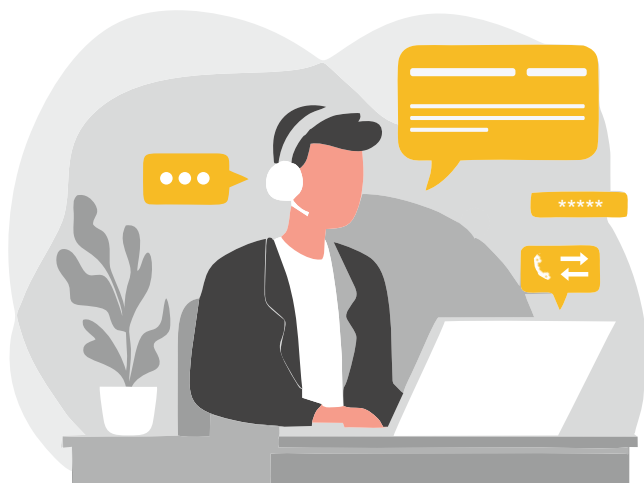
# MBA PROGRAMME SPECIALIZATION COURSES

- |   |                                     |
|---|-------------------------------------|
| <b>1</b> Marketing Management               | <b>8</b> Agribusiness Management    |
| <b>2</b> Financial Management               | <b>9</b> Retail Management          |
| <b>3</b> Human Resource Management          | <b>10</b> Project Management        |
| <b>4</b> International Business Management  | <b>11</b> Event Management          |
| <b>5</b> Production & Operations Management | <b>12</b> Hospitality Management    |
| <b>6</b> Information Technology Management  | <b>13</b> Sports Management         |
| <b>7</b> Business Analytics                 | <b>14</b> Infrastructure Management |

# VALUE ADDED WORKSHOPS & ONLINE SEMINARS

Swami Vivekananda, once said "A nation is advanced in proportion of education and intelligence spread among the masses.

BV(DU) truly believes in this adage and therefore plans to introduce workshops over select weekends for its students through which they can participate and get involved in the process. Students could also get an opportunity to network with their peers and interact with senior corporate heads at such workshops.



# BENEFITS OF OUR ONLINE PROGRAMMES



## **Self-paced Flexible Learning**

Learn anytime, anywhere at your own pace with 24x7 access to the complete online course content



## **Expert Faculties with Rich Industry Experience**

Online Classes and Guidance from faculties with industry experience.



## **Faculty Interaction**

Subject related faculty interaction through online Discussion forum for clearing of doubts and queries.



## **Practical Teaching Approach Based on Industry Case Studies**

Access to latest Domestic and International case studies



## **Placement Assistance**

Access to job openings and Resume profile building



## **Entrepreneurship Nurturing**

Designed specifically to encourage and nurture leadership and entrepreneurship skills.



## **Workshops and Bootcamps**

Enhance and up-date your skills at regular Workshops and Bootcamps on industry-relevant topics.



## **Peer Networking Opportunities**

Get a chance to network with peers working at Managerial levels across industries.



## **Leadership Grooming for Managerial Positions**

VUCA based leadership training to impart management level grooming.



**LMS** user friendly technology platform.



**Easy access to academic progress monitoring.**



**Latest curricular compatible to industry requirements.**



**Mentors Support & Guidance.**(Academic Queries)



# QUADRANT APPROACH

## Quadrant 1 (e-tutorial)

Contains Video and Audio Content in an organized form, Animation, Simulations, Video Demonstrations, Virtual Labs, etc, along with the transcription of the video.



## Quadrant 2 (e-Content)

Contains comprise of self-instructional material, e-Books, Illustrations, Case Studies, Presentations etc. and also contain web resources such as further references, related links, open source content on internet etc.



## Quadrant 3 (Discussion Forum)

For raising of doubts and clarifying them by course coordinator or his/her team.



## Quadrant 4 (Assessment)

Contains MCQs, Problems, Quizzes, Assignments, Discussion Forum Topics & setting up the FAQ, General Misconceptions.



## LEAD THE FUTURE

Innovation and Creativity, Advances in Technology, Better connectivity and Affordable World Class Education has transformed the landscape of business. As a result mankind is witnessing rapid changes like it has never before. At times like these, if we don't keep up with the pace, we run the risk of falling behind.

Through use of Digital Expertise, we take this opportunity to transform your lives by revolutionizing the business education there by enabling you to take a quantum leap in your career.

Our MBA programme through online mode are a truly unique programme that delivers advance business knowledge, critical problem solving capabilities, essential soft skills etc by employers.



# LMS PORTAL

- Video Learning
- Virtual Classroom
- Blended Learning
- Assignments
- Recorded Video
- Announcement
- Self Paced Learning
- Rapid Learning
- Tests
- Practices & Exams
- Progress Tracking

*"Unlock the full potential of distance and online learning with our feature rich LMS solution."*



# PLACEMENT ASSISTANCE

Bharati Vidyapeeth (Deemed to be University) offers Online learning programme for students who are unable to pursue regular, on-campus education. Bharati Vidyapeeth institution typically has dedicated placement cells that strive to connect students with job opportunities. These placement cells work to build relationships with companies, invite them for campus recruitment, and facilitate the placement process for students. Here are some common features of Bharati Vidyapeeth's placement assistance:

*If Opportunity Doesn't Knock,  
Build a Door.*

- Online Registration
- Pre Assessment
- Self SWOT Analysis
- Growth Analysis
- Assistance for Job
- Industry Collaboration
- National Employability
- Career Guidance and Counseling
- Data Analysis
- Training
- Skill Development
- Alumni Network
- Resume Building
- Mock Interview Support



## PLACEMENT ASSISTANCE

✉ placement.soe@bharatividyapeeth.edu

📞 8080984541

# SPECIMEN CERTIFICATE

Online Master of Business Administration (M.B.A) Programme for those who successfully complete the prescribed course of study and fulfill all academic requirements.



## SCHOOL OF ONLINE EDUCATION CENTRE FOR DISTANCE AND ONLINE EDUCATION



**Bharati Vidyapeeth** (Deemed to be University),  
5th Floor, Bharati Vidyapeeth Bhavan, L.B.S. Marg, Pune-411030



Scan QR Code to Apply

Counselor No. 8055912895, 9168300101



9158990101



020-24407264



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soe.admission@bharativedyapeeth.edu



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